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naida is an AI consultancy in Singapore, founded by Uli Hitzel. We help companies build their own AI capability: the strategy, the team and the systems.

Optimized Business Functions

AI for Finance, HR, Operations and Legal processes, from assessment to rollout and training.

Duration 6–12 months

Expected outcomes

- 30–40% of manual, repetitive tasks automated in the functions concerned
- 20–30% better process efficiency

Overview

We find the processes where AI saves the most time and errors, then work with the teams that run them to change those processes. The work covers the systems, the data and the training, so that the people affected can work with the new setup.

Scope

- Assessment of current processes and where AI would help most
- Priorities agreed with function heads and subject experts, by importance, feasibility and impact
- A roadmap for each chosen function, with milestones, resources and success measures
- AI solutions that automate repetitive tasks and reduce manual errors
- Integration with existing enterprise systems and workflows
- Data governance and quality checks for AI-supported processes
- Training and support for the employees whose work changes
- Monitoring and refinement based on performance data
- Measurement of business impact and return on investment, reported to stakeholders
- A long-term plan for further functions