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naida is an AI consultancy in Singapore, founded by Uli Hitzel. We help companies build their own AI capability: the strategy, the team and the systems.

Insource Critical Capabilities

Moving software development from external vendors to your own teams, with cost targets and milestones.

Duration 6–18 months

Expected outcomes

- 30–40% fewer vendor dependencies
- 50–70% lower cost than outsourcing, at the same or better quality

Overview

We look at what you pay external vendors for software development and identify the work that is cheaper and better done in-house. Then we plan the transition, build the internal teams and set up the cost tracking that shows whether insourcing pays off.

Scope

- Analysis of vendor costs and the development work to bring in-house
- Selection of high-cost vendor projects for the first transitions
- A transition roadmap with financial targets and milestones
- Small cross-functional development teams
- Productivity monitoring for the internal teams
- Cost tracking against previous vendor spend
- Team size and structure kept below the cost of outsourcing
- Quarterly reports on savings
- Ongoing review for further savings